

Igor Jales Costa Souza

Product Designer | UX/UI Designer

Brazil (available for relocation) · [LinkedIn](#) · [Portfolio](#) · +55 84 9 9800-0294 · igorjales@outlook.com

SUMMARY

Product Designer with 6 years of experience crafting interfaces and workflows for complex web and product systems, including work for Unilever, Banco Itaú Unibanco e AB InBev. Specialised in Design Systems and visual design, with a track record of aligning component libraries with production code, documenting patterns, and collaborating closely with engineers and BAs. Comfortable working in fast-paced, constraint-heavy environments, from banking and consumer goods to agritech back office operations, and fluent in Portuguese, English (C1) and Spanish (B2).

EXPERIENCE

Thoughtworks. Remote, Brazil.

Product Designer, June 2025 – December 2025 (6 months)

– **Corteva Agriscience: Barter Project**, October 2025 – December 2025 (3 months)

- Collaborated with BAs, engineers and product manager on a back office platform that enables agricultural barter operations between the company and farmers, involving trading companies, on a highly constrained product landscape.
- Supported knowledge transfer from a previous consultancy, helping the team absorb domain models, workflows and technical limitations to lower delivery risk during the transition.
- Explored flows and interfaces for upcoming modules, iterating to better match operator needs, financial edge cases and the client's strong risk constraints around process change.

Comunix. Remote, Guarulhos, Brazil.

Product Designer, June 2024 – February 2025 (8 months)

- Mapped usage flows and designed interfaces for new system modules so they fit project criteria and timelines, while remaining consistent with existing patterns.
- Continuously aligned Design System components used in production with the Figma library, reducing drift between design and code and speeding up implementation handoff.
- Partnered with developers to refine patterns and flows, reducing ambiguity in specs and improving time-to-delivery for new features.
- Documented decisions, states and edge cases, and presented solutions to C-levels, helping them see trade-offs and approve changes with confidence.

NTT DATA Europe & Latam. Remote, São Paulo, Brazil.

Product Designer, February 2021 – February 2023 (2 years, 1 month)

Worked as a consultant product designer for multiple enterprise clients:

- **AB InBev: Data Accuracy**, dezembro 2022 – February 2023 (3 months)
 - Collaborated with distributed teams in India, Belgium, the Netherlands, Canada and Brazil to align on UI requirements for internal data accuracy tooling.
 - Helped improve internal documentation around data states and UI, supporting better adherence to company guidelines across teams.
- **Unilever: Social Selling Platform**, September 2022 – November 2022 (3 months)
 - Reviewed and refined components, structures and interactions in line with Unilever’s brand and UX guidelines, strengthening the underlying system.
 - Built and adjusted high-fidelity prototypes using the existing design language, enabling realistic usability and impression testing with target users.
 - Helped organise and evolve the shared UI library, contributing to a more scalable Design System foundation.
- **Banco Itaú Unibanco: various projects**, February 2021 – August 2022 (1 year, 6 months)
 - Identified and refined user journeys across several banking journeys, using research data to simplify navigation and reduce friction in key flows.
 - Designed and evolved interfaces for multiple product areas, applying the appropriate Design System for each bank segment to ensure consistency and accessibility.
 - Conducted usability tests, captured feedback from real users and translated insights into UI changes that improved clarity and task success.
 - Produced detailed UI specs, states and component guidelines to support developers and maintain consistency across squads.
 - Participated in design critiques with other NTT DATA designers on the Itaú account, contributing to shared patterns and visual cohesion.

Interdev Soluções. Hybrid, Natal–RN

UI Designer, May 2018 – September 2020 (2 years, 5 months)

- I have designed user interfaces for websites and web systems, for internal and client products, from wireframes to validation prototypes and style guides;
- Collaborated with cross-functional teams to define product design, interaction, behaviours and experiences;
- Analysed and improved user navigation flows;
- Designed visual components, styles, typography and layouts;
- Delivered visual assets to front-end developers.

TeRecomiendo.com. Volunteer, on-site, Bogotá–Colômbia

Visual Designer, June 2017 – December 2017 (6 months)

- Created visual assets and high-fidelity prototypes to support the front-end design and marketing team on a startup focused on recruiting technical and operational workers.

(Earlier roles available on LinkedIn, or on request.)

EVENTS

Figma tutor, LGBTQIAP+ Pride Month Hackathon, Banco Itaú Unibanco
June 2022.

EDUCATION

University of East London, London – United Kingdom

Graphic Design, Science Without Borders programme, 1-year exchange · Completed July 2014.

Universidade Federal do Rio Grande do Norte, Natal – Brazil

Design Bachelor's degree · Completed July 2016.

COURSES (SELECTED)

TheStarter - Design Systems Avançado: Implementação em Escala (24h), April 2024;

TheStarter - Strategic Design (30h), July 2024;

TheStarter - Design Systems: Construção, Documentação e Implementação (24h), January 2024;

SKILLS

Design systems & UI architecture

Design Systems, component libraries, tokens & styles, documentation, Figma libraries, cross-platform consistency.

Interface & Visual design

UI design, layout, grids, colour systems, typography, responsive design, accessibility-aware interfaces.

UX & product design methods

User journeys, flows, wireframing, prototyping, usability testing, user interviews, information architecture, design critiques.

Tools

Figma, FigJam, Bolt AI, UX Pilot, Sketch, Adobe XD, Zeplin, InVision, Miro, Notion, Jira, Google Workspace, MS Office Suite.

Languages:

English: fluent, (C1 CEFR); **Spanish:** advanced, (B2 CEFR); **Portuguese** (native).

REFERENCES

Victor França, UX Lead at NTT DATA, ([LinkedIn.com/in/vfrancaa](https://www.linkedin.com/in/vfrancaa))

Paulo Araújo, CIO at Interdev Soluções ([LinkedIn.com/in/paulo-araújo1](https://www.linkedin.com/in/paulo-araújo1))

Kelson Medeiros, Coord. Tec. Educacional at IFRN ([LinkedIn.com/in/kelsoncm](https://www.linkedin.com/in/kelsoncm))